For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

CBS TELEVISION STATIONS



KDKA-TV

1201-543325

08/27/2012-09/23/2012

09/23/2012

Weekly

Invoice Num:

Invoice Date:

Billing Cycle:

Billing Period:

INVOICE

Page 1 of 15

Account Exec: Office:

Brian Butz-1 KDKA-TV

1201-56458 09/05/2012-09/18/2012

Contract Num: **Contract Dates: Customer Order:**

Linked Order:

CPE:

In Account STRATEGIC MEDIA PLACEMENT(146318)

1341 Old Freedom Rd Ste 202

ROTHFUS FOR CONGRESS(256839)

Cranberry Township, PA 16066-5010

With: 7669 Stagers Loop Delaware, OH 43015-7010 ATTN:Accounts Payable

/ 2649

Product Desc: PA CD12 KEITH ROTHFUS 9/5-18

Broadcast airtimes represented are reported to the nearest second.

10/23/2012 Net 30 days

uy	Flight								Total		
ine	Description			Buy Line Dates		MTW	TFSS	Dur	Spots	Rate	
1	THIS MORN	NG 5-6AM		09/05/2012-09/05/2012		W .		30	1	525.00	
We	ek Of		MTWTFSS	Spots Per	Week		Rate				
09/0	03/2012-09/09/201	2	W	·	1		525.00				
Δir	Date D	av <u>Air Time</u>	M/G For	<u>Material</u>		_Dur	Rate	Debit	Credit	Remarks	
		e 05:27:48 AM	<u> </u>	TVGENROTH1202H		30	525.00			<u>rtomanto</u>	
									_		
2	THIS MORN	NG 6-7AM		09/06/2012-09/07/2012		T		30	2	425.00	
\٨/۵	ek Of		MTWTFSS	Spots Per	Week		Rate_				
	<u>ek 01</u> 03/2012-09/09/20 [,]	2	TF	<u> </u>	2	_	425.00				
03/1	33,2012-03,03/20	<u> </u>			2		423.00				
<u>Air</u>	Date D	ay Air Time	M/G For	<u>Material</u>		<u>Dur</u>	<u>Rate</u>	Debit	Credit	<u>Remarks</u>	
09/0	06/2012 T	o 06:08:05 AM		TVGENROTH1202H		30	425.00		M		
09/0	07/2012 F	06:28:22 AM		TVGENROTH1202H		30	425.00		100		
3	THIS MORN	NG 6-7AM	-	09/10/2012-09/14/2012	N.	M.W	TF	30	4	425.00	
					B B			1,60-0			
We	ek Of		MTWTFSS	Spots Per	Week	\ <u> </u>	Rate				
09/	10/2012-09/16/20	2	$M \cdot WTF \dots$		4		425.00				
Δir	Date D	av <u>Air Time</u>	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
		o 06:59:15 AM	<u>IW/O 1 01</u>	TVGENROTH1202H		30	425.00	<u> </u>	Orcan	<u>itemants</u>	
		e 06:12:14 AM		TVGENROTH1202H		30	425.00				
		05:58:40 AM		TVGENROTH1202H		30	425.00				
		06:13:37 AM		TVGENROTH1202H		30	425.00				
										405.00	
4	THIS MORN	NG 6-/AM		09/17/2012-09/18/2012		M T		30	2	425.00	
\٨/۵	ek Of		MTWTFSS	Spots Per	Week		Rate_				
	<u>ek OI</u> 17/2012-09/23/20 [,]	2	MT	<u> </u>	2	_	425.00				
					_						
Air		ay <u>Air Time</u>	M/G For	<u>Material</u>		<u>Dur</u>	Rate	<u>Debit</u>	Credit	<u>Remarks</u>	
09/	17/2012 N	o 06:59:00 AM		TVGENROTH1202H		30	425.00				

For:

With:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

ROTHFUS FOR CONGRESS(256839)

Cranberry Township, PA 16066-5010

1341 Old Freedom Rd Ste 202

In Account STRATEGIC MEDIA PLACEMENT(146318)

Delaware, OH 43015-7010

ATTN:Accounts Payable

7669 Stagers Loop

CBS TELEVISION © GW



KDKA-TV

1201-543325

Invoice Num:

INVOICE

Page 2 of 15

Account Exec: Office:

Brian Butz-1 KDKA-TV Contract Num:

1201-56458 09/05/2012-09/18/2012

Contract Dates: Customer Order:

Product Desc:

Linked Order:

CPE: / 2649

Broadcast airtimes represented are reported to the nearest second.

PA CD12 KEITH ROTHFUS 9/5-18

Invoice Date:	09/23/2012		
Billing Cycle:	Weekly	PAY BY	10/23/2012
Billing Period:	08/27/2012-09/23/2012	PAIDI	Net 30 days

Buy	Flight									Total		
Line	Description	on			Buy Line Dates		MTW	FSS	Dur	Spots	Rate	
<u>A</u>	<u>sir Date</u>	<u>Day</u>	Air Time	M/G For	<u>Material</u>	-	Dur	Rate	Debit	Credit	Remarks	
0	9/18/2012	Tu	06:59:00 AM		TVGENROTH1202H		30	425.00				
5	THE EARI	LY SHO	OW		09/05/2012-09/05/2012		W		30	1	225.00	
V	Veek Of			MTWTFSS	Spots Per Wee	<u>k</u>		Rate				
0	9/03/2012-09/09/2	2012		W		1		225.00				
<u>A</u>	ir Date	Day	Air Time	M/G For	<u>Material</u>	-	Dur	Rate	Debit	Credit	<u>Remarks</u>	
0	9/05/2012	We	08:36:51 AM		TVGENROTH1202H		30	225.00				
6	THE EAR	LY SHO	OW		09/07/2012-09/07/2012		F.		30	1	195.00	
W	Veek Of			MTWTFSS	Spots Per Wee	k		Rate_				
	9/03/2012-09/09/2	2012		F		1	100001	195.00				
Α	ir Date	Day	Air Time	M/G For	Material		Dur	Rate	Debit	Credit	Remarks	
0	9/07/2012	Fr	08:26:59 AM		TVGENROTH1202H		30	195.00				
7	THE EAR	LY SHO	OW		09/10/2012-09/14/2012	M	M . W .		30	3	195.00	
10	Veek Of			MTWTFSS	Spots Per Wee			Rate_				
	<u>veek OI</u> 9/10/2012-09/16/2	2012		M.W.F		<u>k</u> 3		195.00				
<u>A</u>	ir Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>	-	Dur	Rate	Debit	Credit	Remarks	
0	9/10/2012	Мо	08:26:36 AM		TVGENROTH1202H		30	195.00				
0	9/12/2012	We	08:23:00 AM		TVGENROTH1202H		30	195.00				
0	9/14/2012	Fr	08:23:00 AM	No.	TVGENROTH1202H		30	195.00				
8	THE EARI	Y SHO	OW.		09/17/2012-09/18/2012		M T		30	2	195.00	

For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

ROTHFUS FOR CONGRESS(256839)

Cranberry Township, PA 16066-5010

1341 Old Freedom Rd Ste 202

CBS TELEVISION STATIONS



KDKA-TV

1201-543325

08/27/2012-09/23/2012

09/23/2012

Weekly

Invoice Num:

Invoice Date:

Billing Cycle:

Billing Period:

INVOICE

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10/23/2012

Net 30 days

Account Exec: Office:

Brian Butz-1

KDKA-TV 1201-56458

09/05/2012-09/18/2012

Contract Num: Contract Dates: Customer Order:

Linked Order:

CPE: / / 2649

In Account STRATEGIC MEDIA PLACEMENT(146318)
With: 7669 Stagers Loop

7669 Stagers Loop Delaware, OH 43015-7010 ATTN:Accounts Payable . _-

Product Desc: PA CD12 KEITH ROTHFUS 9/5-18

Buy	Flight										Total		
Line	Descri	otion			Buy Line Dates		MTV	WTFSS		Dur	Spots	Rate	
	Week Of			MTWTFS	_	Spots Per Week	=	Rate					
	09/17/2012-09/2	23/2012		M T		2		195.00					
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	De	<u>oit</u>	Credit	<u>Remarks</u>	
	09/17/2012	Мо	08:54:36 AM		TVGENROTH1202H	I	30	195.00					
	09/18/2012	Tu	08:57:55 AM		TVGENROTH1202H	I	30	195.00					
9	PITTSE	BURGH L	IVE		09/05/2012-09/05/20)12	W			30	1	165.00	
	WI-Of			MIWIFO	、	C D \\\		D-4-		-			
	Week Of	00/0040		MTWTFS	_	Spots Per Week	-	Rate	40			III.	
	09/03/2012-09/0	19/2012		W		1		165.00	100				
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	De	<u>oit</u>	Credit	Remarks	
	09/05/2012	We	09:09:25 AM		TVGENROTH1202H	I	30	165.00	· 7	. 1			
10	PITTSE	BURGH L	IVE		09/07/2012-09/07/20)12	17.7	F		30	1	150.00	
								\ \\ <u>.</u>		22			
	Week Of			MTWTFS	<u>_</u>	Spots Per Week	()	Rate					
	09/03/2012-09/0)9/2012		F		1		150.00					
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	De	<u>oit</u>	Credit	Remarks	
	09/07/2012	Fr	09:16:54 AM		TVGENROTH1202H		30	150.00					
11	PITTSE	BURGH L	IVE		09/10/2012-09/12/20)12	M . V	V		30	2	150.00	
	Week Of			MTWTFS	_	Spots Per Week	-	Rate					
	09/10/2012-09/1	6/2012		M . W		2		150.00					
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		Dur	Rate	De	<u>oit</u>	Credit	<u>Remarks</u>	
	09/10/2012	Мо	09:27:16 AM		TVGENROTH1202H	ļ	30	150.00					
	09/12/2012	We	09:16:12 AM		TVGENROTH1202H	I	30	150.00					

For:

With:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

ROTHFUS FOR CONGRESS(256839)

Cranberry Township, PA 16066-5010

1341 Old Freedom Rd Ste 202

In Account STRATEGIC MEDIA PLACEMENT(146318)

Delaware, OH 43015-7010

ATTN:Accounts Payable

7669 Stagers Loop

09/13/2012

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PRICE IS RIGHT

CBS TELEVISION STATIONS



KDKA-TV

30

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275.00

Invoice Num:

Invoice Date:

Billing Cycle:

Billing Period:

INVOICE

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Account Exec:

Brian Butz-1 KDKA-TV

Office: KDKA-TV
Contract Num: 1201-56458

Contract Dates: 09/05/2012-09/18/2012 **Customer Order:**

Linked Order:

Product Desc:

CPE: / / 2649

CPE:

TVGENROTH1202H

09/17/2012-09/18/2012

Broadcast airtimes represented are reported to the nearest second.

PA CD12 KEITH ROTHFUS 9/5-18

DKA-IV

1201-543325

09/23/2012 Weekly

08/27/2012-09/23/2012

PAY BY 10/23/2012 Net 30 days

Buy	Flight									Total	
Line	Descript	tion			Buy Line Dates		MTW	/TFSS	Dur	Spots	Rate
12	PITTSBL	URGH L	IVE		09/17/2012-09/18/	2012	MT.		30	2	150.00
We	eek Of			MTWTFS	<u>S</u>	Spots Per Week	_	Rate_			
09	9/17/2012-09/23	3/2012		М Т		2		150.00			
<u>Air</u>	r Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	Remarks
09	9/17/2012	Мо	09:26:50 AM		TVGENROTH1202	2H	30	150.00			
09	9/18/2012	Tu	09:29:56 AM		TVGENROTH1202	2H	30	150.00			
13	PRICE IS	S RIGHT	Т		09/07/2012-09/07/	2012	F	·	30	1	275.00
LU	JR										
We	eek Of			MTWTFS	<u>S</u>	Spots Per Week	_	Rate			
09	9/03/2012-09/09	9/2012		F		1		275.00		The same	
<u>Air</u>	r Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
09	9/07/2012	Fr	11:28:51 AM		TVGENROTH1202	2H	30	275.00			
14	PRICE IS	S RIGHT	Γ		09/10/2012-09/13/	2012	M.W	Till	30	3	275.00
LU	JR				4						
We	eek Of			MTWTFS	<u>s</u>	Spots Per Week	Section 1	Rate			
09	9/10/2012-09/16	6/2012		M . W T		3		275.00			
<u>Air</u>	r Date	Day	Air Time	M/G For	<u>Material</u>	,	<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
09	9/10/2012	Мо	11:28:58 AM		TVGENROTH120	2H	30	275.00			
09	9/12/2012	We					30			275.00	Preempted

30

M T

275.00

10:58:25 AM

For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

CBS TELEVISION STATIONS



KDKA-TV

INVOICE

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Account Exec: Office:

Brian Butz-1 KDKA-TV 1201-56458

09/05/2012-09/18/2012

Contract Num: **Contract Dates: Customer Order:**

Linked Order:

Product Desc:

CPE: / 2649

In Account STRATEGIC MEDIA PLACEMENT(146318)

1341 Old Freedom Rd Ste 202

ROTHFUS FOR CONGRESS(256839)

Cranberry Township, PA 16066-5010

With: 7669 Stagers Loop

Delaware, OH 43015-7010 ATTN:Accounts Payable

Broadcast airtimes represented are reported to the nearest second.

PA CD12 KEITH ROTHFUS 9/5-18

Invoice Num: 1201-543325 Invoice Date: 09/23/2012

Billing Cycle: Weekly **Billing Period:**

10/23/2012 08/27/2012-09/23/2012 Net 30 days

ıy	Flight								Total	
ne	Descri	ption			Buy Line Dates	мт	WTFSS	Dur	Spots	Rate
	Week Of			MTWTFSS	Spots Per Week		Rate			
	09/17/2012-09/2	23/2012		M T	2		275.00			
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>	<u>Dur</u>	Rate	Debit	Credit	Remarks
	09/17/2012	Мо	10:58:25 AM		TVGENROTH1202H	30	275.00			
	09/18/2012	Tu	10:59:25 AM		TVGENROTH1202H	30	275.00			
16	NOON	NEWS			09/10/2012-09/13/2012	M	Т	30	2	450.00
	Week Of			MTWTFSS	Spots Per Week		Rate Rate	The state of the s		
	09/10/2012-09/	16/2012		M T	2		450.00			
	Air Date	<u>Day</u>	Air Time	M/G For	Material	<u>Dur</u>	<u>Rate</u>	Debit	Credit	Remarks
	09/10/2012	Mo	12:11:51 PM		TVGENROTH1202H	30	450.00			
	09/13/2012	Th	12:27:25 PM		TVGENROTH1202H	30	450.00	- I		
17	NOON	NEWS			09/18/2012-09/18/2012	.Т.		30	1	450.00
	\MI-Of			MINTER	On ata Dan Wash		Patri			
	Week Of	00/0040		MTWTFSS	Spots Per Week		Rate			
	09/17/2012-09/2	23/2012		.T			450.00			
	Air Date	Day	Air Time	M/G For	<u>Material</u>	Dur	Rate	Debit	Credit	<u>Remarks</u>
	09/18/2012	Tu	12:27:25 PM		TVGENROTH1202H	30	450.00			
18	DR. PH	HL			09/07/2012-09/07/2012		F	30	2	295.00
				. And			_			
	Week Of			MTWTFSS	-		Rate			
	09/03/2012-09/0	09/2012		F	1		295.00			
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>	<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
	09/07/2012	Fr				30			295.00	Preempted
			10:53:39 AM	09/07/2012	TVGENROTH1202H	30	295.00	295.00		Makegood in DR PHIL

For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

CBS TELEVISION © GW



KDKA-TV

1201-543325

09/23/2012

Invoice Num:

Invoice Date:

Billing Cycle:

Billing Period:

INVOICE

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Account Exec:

Brian Butz-1 KDKA-TV

Office: Contract Num: 1201-56458

Contract Dates: 09/05/2012-09/18/2012

Customer Order:

Linked Order:

CPE: / 2649

In Account STRATEGIC MEDIA PLACEMENT(146318)

1341 Old Freedom Rd Ste 202

ROTHFUS FOR CONGRESS(256839)

Cranberry Township, PA 16066-5010

With: 7669 Stagers Loop Delaware, OH 43015-7010 ATTN:Accounts Payable

Product Desc: PA CD12 KEITH ROTHFUS 9/5-18

00/20/20:2		
Weekly	PAY BY	10/23/2012
08/27/2012-09/23/2012	PAIDI	Net 30 days

uy	Flight											Total		
ine	Descrip	otion			Buy Line Dates			MTV	WTFSS		Dur	Spots	Rate	
19	DR. PH	IL			09/10/2012-09/13	3/2012		M . V	V T		30	3	295.00	
W	eek Of			MTWTFS	<u>S</u>	Spots Per	Week	_	Rate					
09	9/10/2012-09/1	6/2012		M . W T			3		295.00					
<u>Ai</u>	r Date	Day	Air Time	M/G For	<u>Material</u>			<u>Dur</u>	Rate	Debit		Credit	<u>Remarks</u>	
09	9/10/2012	Мо	03:48:29 PM		TVGENROTH120)2H		30	295.00					
09	9/12/2012	We	03:10:42 PM		TVGENROTH120	02H		30	295.00					
09	9/13/2012	Th	03:12:21 PM		TVGENROTH120	02H		30	295.00			1		
20	DR. PH	IL			09/17/2012-09/18	3/2012		МТ.			30	2	295.00	
14	01			MTWTFO	2	0 . 0	14 / 1		Б.,					
	<u>eek Of</u>	0.0010		MTWTFS	<u>S</u>	Spots Per		=	Rate				No. of Contract of	
08	9/17/2012-09/2	23/2012		M T			2	-	295.00					
Ai	r Date	Day	Air Time	M/G For	<u>Material</u>			<u>Dur</u>	Rate	Debit	1 200	Credit	<u>Remarks</u>	
09	9/17/2012	Mo	03:25:57 PM		TVGENROTH120)2H	- 10	30	295.00					
09	9/18/2012	Tu	03:10:34 PM		TVGENROTH120	02H	B B	30	295.00					
21	5-530P	M NEWS			09/17/2012-09/18	3/2012	7 1	MT.	M		30	2	675.00	
10	01			MINITEO		0 1 5	A .		D .					
	<u>eek Of</u>			MTWTFS	<u>S</u>	Spots Per		Barrie	Rate					
09	9/17/2012-09/2	23/2012		M T		1 10	2		675.00					
Ai	r Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>	,		Dur	Rate	Debit	-	Credit	Remarks	
09	9/17/2012	Мо	05:12:45 PM		TVGENROTH120	02H		30	675.00					
08	9/18/2012	Tu	05:25:04 PM		TVGENROTH120	02H		30	675.00					
22	5-530P	M NEWS			09/07/2012-09/07	7/2012			F		30	2	675.00	
14	look Of			MTWTFS	0	Spoto Do	· Mook		Poto					
	<u>/eek Of</u>	0/2042		•	<u>o</u>	Spots Per		=	Rate					
08	9/03/2012-09/0	19/2012		F			1		675.00					
Ai	r Date	Day	Air Time	M/G For	<u>Material</u>			Dur	Rate	Debit	-	Credit	Remarks	
	9/07/2012	Fr						30				675.00	Preempted	

For:

With:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

ROTHFUS FOR CONGRESS(256839)

Cranberry Township, PA 16066-5010

1341 Old Freedom Rd Ste 202

In Account STRATEGIC MEDIA PLACEMENT(146318)

Delaware, OH 43015-7010

ATTN:Accounts Payable

7669 Stagers Loop

CBS TELEVISION STATIONS



09/05/2012-09/18/2012

KDKA-TV

1201-543325

08/27/2012-09/23/2012

09/23/2012

Weekly

Invoice Num:

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Billing Cycle:

Billing Period:

INVOICE

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10/23/2012

Net 30 days

Account Exec: Office: Contract Num: Brian Butz-1 KDKA-TV

1201-56458

Contract Dates: Customer Order:

Linked Order:

CPE: / 2649

PA CD12 KEITH ROTHFUS 9/5-18 **Product Desc:**

Buy	Flight								Total	
Line	Descript	ion			Buy Line Dates	мти	VTFSS	Dur	Spots	Rate
	Air Date	Day	Air Time	M/G For	<u>Material</u>	_Dur	Rate	Debit	Credit	<u>Remarks</u>
(09/07/2012	Fr	09:33:10 PM	09/07/2012	TVGENROTH1202H	30	1,350.00	1,350.00		Makegood in CSI: NY
23	5-530PM	I NEWS			09/10/2012-09/13/2012	M.W	Т	30	3	425.00
ı	LUR									
1	Week Of			MTWTFS	Spots Per Week	_	Rate			
(09/10/2012-09/16	3/2012		$M \cdot W T \dots$	3		425.00			
,	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>	<u>Dur</u>	Rate	Debit	Credit	Remarks
(09/10/2012	Мо				30			425.00	Preempted
(09/12/2012	We	05:12:59 PM		TVGENROTH1202H	30	425.00			
(09/13/2012	Th	05:25:12 PM		TVGENROTH1202H	30	425.00			
24	5-530PM	I NEWS			09/17/2012-09/18/2012	MT.		30	3	425.00
ı	LUR					- 1		-	20	
	Week Of			MTWTFSS	Spots Per Week		Rate			
	00/4=/00/40 00/00	(0010			400,000	W				
(09/17/2012-09/23	3/2012		M T	2	\ 1	425.00			
	09/17/2012-09/23 Air Date		Air Time	M T	400,000			Debit	Credit	<u>Remarks</u>
1			<u>Air Time</u> 06:07:09 AM		2	<u>Dur</u> 30	425.00	<u>Debit</u> 425.00	<u>Credit</u>	
<u>.</u>	Air Date	<u>Day</u>	· ·	M/G For	2 <u>Material</u>		425.00 <u>Rate</u>		Credit	
<u>!</u> (<u>Air Date</u> 09/10/2012	<u>Day</u> Mo	· ·	M/G For	2 <u>Material</u>	30	425.00 <u>Rate</u>			Makegood in THIS MORNING 6-7AI
<u>!</u> (Air Date 09/10/2012 09/17/2012	<u>Day</u> Mo Mo Tu	06:07:09 AM	M/G For	2 <u>Material</u>	30 30	425.00 <u>Rate</u> 425.00		425.00	Makegood in THIS MORNING 6-7AI
25	Air Date 09/10/2012 09/17/2012 09/18/2012 530-6PM	<u>Day</u> Mo Mo Tu	06:07:09 AM	M/G For 09/17/2012	2 <u>Material</u> TVGENROTH1202H 09/07/2012-09/07/2012	30 30 30	425.00 Rate 425.00	425.00	425.00 425.00	Makegood in THIS MORNING 6-7Al Preempted Preempted
25	Air Date 09/10/2012 09/17/2012 09/18/2012 530-6PM	<u>Day</u> Mo Mo Tu	06:07:09 AM	M/G For 09/17/2012 MTWTFS	2 Material TVGENROTH1202H 09/07/2012-09/07/2012 Spots Per Week	30 30 30	425.00 Rate 425.00	425.00	425.00 425.00	Makegood in THIS MORNING 6-7AI Preempted Preempted
25	Air Date 09/10/2012 09/17/2012 09/18/2012 530-6PM	<u>Day</u> Mo Mo Tu	06:07:09 AM	M/G For 09/17/2012	2 <u>Material</u> TVGENROTH1202H 09/07/2012-09/07/2012	30 30 30	425.00 Rate 425.00	425.00	425.00 425.00	Makegood in THIS MORNING 6-7AI Preempted Preempted
25	Air Date 09/10/2012 09/17/2012 09/18/2012 530-6PM	Day Mo Mo Tu I NEWS	06:07:09 AM	M/G For 09/17/2012 MTWTFS	2 Material TVGENROTH1202H 09/07/2012-09/07/2012 Spots Per Week	30 30 30	425.00 Rate 425.00	425.00	425.00 425.00	Makegood in THIS MORNING 6-7Al Preempted Preempted
25	Air Date 09/10/2012 09/17/2012 09/18/2012 530-6PN Week Of 09/03/2012-09/08	Day Mo Mo Tu I NEWS	06:07:09 AM	M/G For 09/17/2012 MTWTFSS	2 Material TVGENROTH1202H 09/07/2012-09/07/2012 Spots Per Week 1	30 30 30 F	425.00 Rate 425.00	425.00	425.00 425.00	Makegood in THIS MORNING 6-7AI Preempted Preempted 675.00

For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

ROTHFUS FOR CONGRESS(256839)

Cranberry Township, PA 16066-5010

CBS TELEVISION STATIONS



KDKA-TV

INVOICE

Account Exec: Office:

Brian Butz-1 KDKA-TV

Contract Num:

1201-56458 09/05/2012-09/18/2012

Contract Dates: Customer Order:

Linked Order:

CPE: / 2649

In Account STRATEGIC MEDIA PLACEMENT(146318)

1341 Old Freedom Rd Ste 202

With: 7669 Stagers Loop

Delaware, OH 43015-7010 ATTN:Accounts Payable

Product Desc: PA CD12 KEITH ROTHFUS 9/5-18

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1201-543325 Page 8 of 15 Invoice Date: 09/23/2012 10/23/2012 Billing Cycle: Weekly 08/27/2012-09/23/2012 **Billing Period:** Net 30 days

uy	Flight									Total		
ine	Description				Buy Line Dates		мт	WTFSS	Dur	Spots	Rate	
	Week Of			MTWTFSS	<u> </u>	Spots Per Week		Rate_				
	09/10/2012-09/16/201	2		M.WTF		4		425.00				
	Air Date D	A:- T	ina a	M/G For	Matarial		_Dur	Rate	Debit	Credit	Remarks	
		<u>ay</u> <u>Air T</u>	<u>ime</u>	M/G FOI	<u>Material</u>		<u> </u>	<u> Kale</u>	<u>Debit</u>	425.00	·	
	09/10/2012 M		0:04 DM		TVOENDOTUA 0001			405.00		425.00	Preempted	
		e 05:43			TVGENROTH1202H		30	425.00				
		05:5			TVGENROTH1202H		30	425.00				
	09/14/2012 Fi	05:54	4:05 PM		TVGENROTH1202F	4	30	425.00		The same		
27	530-6PM NE	NS			09/17/2012-09/18/20	012	МТ		30	2	675.00	
					_			_			100	
	Week Of			MTWTFSS	_	Spots Per Week		Rate			The state of the s	
	09/17/2012-09/23/201	2		M T		2		675.00				
	Air Date D	ay <u>Air T</u>	<u>ime</u>	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	Remarks	
	09/17/2012 M	o 05:39	9:53 PM		TVGENROTH1202H	400	30	675.00				
	09/18/2012 To	u 05:39	9:44 PM		TVGENROTH1202H	-	30	675.00				
28	M-F 6PM NE	WS			09/05/2012-09/05/20	012	W		30) 1	600.00	
					m m			-				
	Week Of			MTWTFSS	3	Spots Per Week	Section 1	Rate				
	09/03/2012-09/09/201	2	1	W	7 M M	1		600.00				
	Air Doto	ov. Air⊤	imo	M/C For	Motorial	300	Dur	Poto	Dobit	الدم مانه	Domarka	
		ay Air T		M/G For	Material TYCENDOTHIA		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
	09/05/2012 W	e 06:10	U:00 PM		TVGENROTH1202F	1	30	600.00				
29		WS			09/06/2012-09/07/20	012	1	F	30	4	500.00	
	LUR											
	Week Of			MTWTFSS	8	Spots Per Week		Rate				
	09/03/2012-09/09/201	2		TF	-	2		500.00				
						_						
	Air Date D	<u>ay</u> <u>Air T</u>	<u>ïme</u>	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
	09/06/2012 TI	n 06:13	3:31 PM		TVGENROTH1202H	-	30	500.00				

For:

With:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

ROTHFUS FOR CONGRESS(256839)

Cranberry Township, PA 16066-5010

1341 Old Freedom Rd Ste 202

7669 Stagers Loop

Delaware, OH 43015-7010

ATTN:Accounts Payable

CBS TELEVISION STATIONS



KDKA-TV

1201-543325

09/23/2012

Weekly

Invoice Num:

Invoice Date:

Billing Cycle:

Billing Period:

INVOICE

Page 9 of 15

Account Exec: Office:

Brian Butz-1

KDKA-TV 1201-56458

09/05/2012-09/18/2012

Contract Num: **Contract Dates: Customer Order:**

Linked Order:

CPE: / 2649

In Account STRATEGIC MEDIA PLACEMENT(146318)

Product Desc:

PA CD12 KEITH ROTHFUS 9/5-18

Broadcast airtimes represented are reported to the nearest second.

10/23/2012 08/27/2012-09/23/2012 Net 30 days

Buy	Flight									Total	
ine	Descript	tion			Buy Line Dates		MTW	TFSS	Dur	Spots	Rate
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
	09/07/2012	Fr					30			500.00	Preempted
	09/15/2012	Sa	11:08:13 PM	09/10/2012	TVGENROTH1202H		30	800.00	800.00		Makegood in 11PM NEWS
	09/16/2012	Su	12:43:50 AM	09/10/2012	TVGENROTH1202H		30	550.00	550.00		Makegood in 00:12:50-00:49:05
30	M-F 6PM	1 NEWS			09/12/2012-09/14/2012		W T	F	30	3	500.00
	LUR										
	Week Of			MTWTFSS	Spots Pe	r Week	_	Rate		100	
	09/10/2012-09/16	6/2012		WTF		3		500.00			A.
	Air Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>
	09/12/2012	We	06:22:54 PM		TVGENROTH1202H		30	500.00			
	09/13/2012	Th	06:23:37 PM		TVGENROTH1202H		30	500.00		Village San	
	09/14/2012	Fr	06:23:07 PM		TVGENROTH1202H		30	500.00			
31	M-F 6PM	1 NEWS			09/17/2012-09/18/2012	- VA	МТ		30	2	500.00
	LUR					9 D	\ \				
	Week Of			MTWTFSS	Spots Pe	r Week		Rate			
	09/17/2012-09/23	3/2012		М Т		2	1	500.00			
	Air Date	Day	Air Time	M/G For	Material		Dur	Rate	Debit	Credit	<u>Remarks</u>
	09/17/2012	Мо	06:14:05 PM		TVGENROTH1202H		30	500.00			
	09/18/2012	Tu	06:14:06 PM		TVGENROTH1202H		30	500.00			
32	M-F 630	PM NEV	VS		09/05/2012-09/05/2012		W .		30	1	600.00
	Week Of			MTWTFSS	Spots Pe	r Wook		Rate_			
		1/2012			<u>Spois Pe</u>	1 VVEEK	_				
	09/03/2012-09/09	1/2012		W		Т		600.00			
	Air Date	<u>Day</u>	Air Time	M/G For	Material		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
	09/05/2012	10/0	06:52:23 PM		TVGENROTH1202H		30	600.00			

For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

CBS TELEVISION STATIONS



KDKA-TV

Weekly

08/27/2012-09/23/2012

Billing Cycle:

Billing Period:

INVOICE

Account Exec:

Office: KDKA-TV Contract Num: 1201-56458

09/05/2012-09/18/2012 **Contract Dates:**

Customer Order:

Product Desc:

Linked Order:

CPE:

In Account STRATEGIC MEDIA PLACEMENT(146318)

1341 Old Freedom Rd Ste 202

ROTHFUS FOR CONGRESS(256839)

Cranberry Township, PA 16066-5010

With: 7669 Stagers Loop Delaware, OH 43015-7010 ATTN:Accounts Payable

/ 2649

Brian Butz-1

Broadcast airtimes represented are reported to the nearest second.

PA CD12 KEITH ROTHFUS 9/5-18

Invoice Num: 1201-543325 Page 10 of 15 Invoice Date: 09/23/2012

10/23/2012 Net 30 days

uy	Flight									Total	
ne	Descript	on			Buy Line Dates			WTFSS	Dur	Spots	Rate
33	M-F 630F	M NEV	VS		09/06/2012-09/06/2012		1	Γ	30	1	500.00
LU	JR										
W	eek Of			MTWTFS	<u>Spo</u>	ots Per Week		Rate			
09	/03/2012-09/09/	2012		T		1		500.00			
٨٠	r Date	Dov	Air Time	M/G For	Material		Dur	Rate	Debit	Credit	Remarks
	/06/2012	<u>Day</u> Th	06:41:45 PM	W/G FOI	TVGENROTH1202H		<u>Dur</u> 30	500.00	Debit	Credit	Remarks
	//00/2012	111	06.41.45 FW		TVGENKOTHT202H		30	500.00			
34	M-F 630F	M NEV	VS		09/10/2012-09/14/2012		M . V	WTF	30	7	500.00
LU	JR										-
	eek Of			MTWTFS	<u>Spo</u>	ots Per Week		Rate			
09	/10/2012-09/16	2012		M.WTF		4	100	500.00			
Ai	r Date	Day	Air Time	M/G For	Material		Dur	Rate	Debit	Credit	<u>Remarks</u>
09	/10/2012	Мо				10	30	1 W 1		500.00	Preempted
09	/12/2012	We	06:53:35 PM		TVGENROTH1202H		30	500.00			
09	/13/2012	Th	06:41:19 PM		TVGENROTH1202H		30	500.00			
09	/14/2012	Fr	06:53:43 PM		TVGENROTH1202H		30	500.00			
09	/15/2012	Sa	12:02:59 AM	09/12/2012	TVGENROTH1202H		30	900.00	900.00		Makegood in STEELERS HUDDLE
09	/17/2012	Мо	09:53:58 AM	09/12/2012	TVGENROTH1202H		30	150.00	150.00		Makegood in THIS MORNING 9-10
09	/18/2012	Tu	09:54:46 AM	09/12/2012	TVGENROTH1202H	M	30	150.00	150.00		Makegood in THIS MORNING 9-10
 35	M-F 630F	M NEV	VS		09/17/2012-09/18/2012		M T		30	2	500.00
LU	JR				7						
	eek Of			MTWTFS	<u>Spo</u>	ots Per Week		Rate			
09	/17/2012-09/23	2012		M T		2		500.00			
Ai	r Date	Day	Air Time	M/G For	Material		Dur	Rate	Debit	Credit	<u>Remarks</u>
09	/17/2012	Мо	06:58:54 PM		TVGENROTH1202H		30	500.00			
09	/18/2012	Tu	06:38:42 PM		TVGENROTH1202H		30	500.00			

For:

With:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

ROTHFUS FOR CONGRESS(256839)

Cranberry Township, PA 16066-5010

1341 Old Freedom Rd Ste 202

In Account STRATEGIC MEDIA PLACEMENT(146318)

Delaware, OH 43015-7010

ATTN:Accounts Payable

7669 Stagers Loop

CBS TELEVISION



KDKA-TV

INVOICE

Page 11 of 15

Account Exec: Brian Butz-1
Office: KDKA-TV

Office: KDKA-TV
Contract Num: 1201-56458

Contract Dates: 09/05/2012-09/18/2012

Customer Order:

Linked Order:

CPE: / / 2649

Product Desc: PA CD12 KEITH ROTHFUS 9/5-18

Broadcast airtimes represented are reported to the nearest second.

114001

Invoice Num: 1201-543325 **Invoice Date:** 09/23/2012

Billing Cycle: Weekly
Billing Period: 08/27/2012-09/23/2012

PAY BY 10/23/2012 Net 30 days

Buy Flight	t							Total	
ine Desc	ription			Buy Line Dates	M	TWTFSS	Dur	Spots	Rate
36 11PM	NEWS			09/05/2012-09/05/2012		W	30	2	800.00
Week Of			MTWTFS	Spots Per Wo	eek	Rate			
09/03/2012-09	/09/2012		W		1	800.00			
					•				
Air Date	-	Air Time	M/G For	<u>Material</u>	<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
09/05/2012	We				30			800.00	Preempted
09/05/2012	We	11:59:34 PM	09/05/2012	TVGENROTH1202H	30	800.00	800.00		Makegood in 23:28:25-00:03:00
37 11PM	NEWS			09/06/2012-09/07/2012		.TF	30	2	800.00
LUR								Marie	
Week Of			MTWTFS	Spots Per We	<u>eek</u>	Rate			
09/03/2012-09	/09/2012		TF		2	800.00			
Air Date	Day	Air Time	M/G For	<u>Material</u>	_Dur	Rate	Debit	Credit	<u>Remarks</u>
09/06/2012	Th	11:34:31 PM		TVGENROTH1202H	30	800.00			
09/07/2012	Fr	11:13:05 PM		TVGENROTH1202H	30	800.00			
38 11PM	NEWS			09/10/2012-09/14/2012	M	. W T F	30	6	800.00
LUR				00/10/2012 00/11/2012					
					Section 1				
Week Of			MTWTFS	Spots Per We	<u>eek</u>	Rate			
09/10/2012-09	/16/2012		M.WTF	11 / "	5	800.00			
Air Date	Day	Air Time	M/G For	<u>Material</u>	<u>Dur</u>	Rate	Debit	Credit	Remarks
09/10/2012	Mo		M	<u> </u>	30			800.00	Preempted
	Мо	11:29:51 PM		TVGENROTH1202H	30	800.00			1
09/10/2012	Мо	11:51:07 PM	09/10/2012	TVGENROTH1202H	30	800.00	800.00		Makegood in 23:17:33-23:52:00
09/10/2012 09/10/2012				TVGENROTH1202H	30	800.00			-5
09/10/2012	We	11:32:06 PM							
09/10/2012 09/12/2012		11:32:06 PM 11:31:57 PM		TVGENROTH1202H	30	800.00			
09/10/2012	We	11:32:06 PM 11:31:57 PM 11:12:11 PM		TVGENROTH1202H TVGENROTH1202H	30 30	800.00 800.00			

For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

CBS TELEVISION STATIONS



KDKA-TV

INVOICE

Account Exec: Office:

Brian Butz-1 KDKA-TV

1201-56458

09/05/2012-09/18/2012 **Contract Dates:**

Contract Num: **Customer Order:**

Linked Order:

CPE: / 2649

In Account STRATEGIC MEDIA PLACEMENT(146318)

1341 Old Freedom Rd Ste 202

ROTHFUS FOR CONGRESS(256839)

Cranberry Township, PA 16066-5010

With: 7669 Stagers Loop

Delaware, OH 43015-7010 ATTN:Accounts Payable

Product Desc: PA CD12 KEITH ROTHFUS 9/5-18

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1201-543325 Page 12 of 15 Invoice Date: 09/23/2012 10/23/2012 Billing Cycle: Weekly 08/27/2012-09/23/2012 **Billing Period:** Net 30 days

Buy	Flight									-	Total	
ine	Descrip	otion			Buy Line Dates		MTWT	FSS	Du	r S	pots	Rate
V	/eek Of			MTWTFSS	Spots Per W	<u>eek</u>		Rate				
09	9/17/2012-09/2	3/2012		M T		2		800.00				
Α	ir Date	Dav	Air Time	M/G For	<u>Material</u>	_ Du	ır	Rate	Debit	C	<u>Credit</u>	Remarks
	9/17/2012		11:32:46 PM		TVGENROTH1202H	30		800.00				
	9/18/2012		11:30:19 PM		TVGENROTH1202H	3(800.00				
										^	1	775.00
40	11PM N	IEWS			09/08/2012-09/08/2012		S		3	0		775.00
	UR							_		-1		A.
	/eek Of			MTWTFSS	Spots Per W	<u>eek</u>		Rate	A V			
0	9/03/2012-09/0	9/2012		S.		1		775.00				
A	ir Date	Day	Air Time	M/G For	<u>Material</u>	_Du	ır	Rate	Debit		Credit	Remarks
09	9/08/2012	Sa	11:14:01 PM		TVGENROTH1202H	30	450.	775.00		507		
41	11PM N	IFWS		-	09/16/2012-09/16/2012	10	8		3	0	2	775.00
	UR				00/10/2012 00/10/2012	1 10						770.00
V	/eek Of			MTWTFSS	Spots Per W	<u>eek</u>	-	Rate				
0	9/10/2012-09/1	6/2012		S		1		775.00				
А	ir Date	Dav	Air Time	M/G For	Material	_ <u>Du</u>	ır	Rate	Debit	(Credit	Remarks
_	9/16/2012	Su	<u></u>	1		30					75.00	Preempted
	9/16/2012	Su	12:11:26 AM	09/16/2012	TVGENROTH1202H	3(775.00	775.00	, ,	0.00	Makegood in 23:38:10-00:12:50
					V					•		-
42	11:35P-	·12:37A -	LETTERMAN		09/10/2012-09/13/2012		M T .	•	3	0	2	450.00
V	/eek Of			MTWTFSS	Spots Per W	eek		Rate				
	9/10/2012-09/1	6/2012		M T		2		450.00				
			A :						5.17	_		
	ir Date	•	Air Time	M/G For	<u>Material</u>	<u>Du</u>		Rate	Debit		<u>Credit</u>	<u>Remarks</u>
	9/10/2012	Мо	12:32:55 AM		TVGENROTH1202H	30		450.00				
09	9/13/2012	Th	11:55:54 PM		TVGENROTH1202H	30	0	450.00				

For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

CBS TELEVISION STATIONS



09/05/2012-09/18/2012

PA CD12 KEITH ROTHFUS 9/5-18

KDKA-TV

INVOICE

Page 13 of 15

Account Exec: Brian Butz-1 Office: KDKA-TV

Contract Num: 1201-56458

Contract Dates: Customer Order:

Linked Order:

Product Desc:

CPE: / 2649 Invoice Num: 1201-543325 Invoice Date: 09/23/2012 Billing Cycle: Weekly

08/27/2012-09/23/2012 **Billing Period:**

10/23/2012 Net 30 days

In Account STRATEGIC MEDIA PLACEMENT(146318)

1341 Old Freedom Rd Ste 202

ROTHFUS FOR CONGRESS(256839)

Cranberry Township, PA 16066-5010

With: 7669 Stagers Loop

De A

Delaware, OH 43015-7010	
ATTN:Accounts Payable	Broadcast airtimes represented are reported to the nearest second.

Buy	Flight										Total		
ine	e Description		Buy Line Dates			MTV		Dur	Spots	Rate			
43	11:35P-12	:37A -	LETTERMAN		09/17/2012-09/18/2012		MT.			30	2	450.00	
We	ek Of			MTWTFS	Spots Per	Week	_	Rate_					
09/	17/2012-09/23/2	2012		M T	•	2		450.00					
Air	<u>Date</u>	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit		Credit	<u>Remarks</u>	
			12:13:50 AM	<u>IVI/G T OI</u>	TVGENROTH1202H		<u> </u>	450.00		-	Credit	Kemarks	
			12:32:50 AM		TVGENROTH1202H		30	450.00			-		
00/													
44		N. LC	CAL NEWS		09/08/2012-09/15/2012			S.		30	2	100.00	
LUF	?								100				
14/-	-1. 04			MINITE	O	\\/I-		D-4-					
	<u>ek Of</u>	2040		MTWTFS	Spots Per		_	Rate					
09/0	03/2012-09/09/2	2012		S.		1	-	100.00					
Air	<u>Date</u>	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	V 100	Credit	Remarks	
09/0	08/2012	Sa	07:23:24 AM		TVGENROTH1202H	107	30	100.00					
We	ek Of			MTWTFS	Spots Per	Week	V (4	Rate					
09/	10/2012-09/16/2	2012		S .		1	1	100.00					
Air	<u>Date</u>	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	_	Credit	Remarks	
09/	15/2012	Sa	07:24:15 AM		TVGENROTH1202H		30	100.00					
45	CAT CDC	MODA	IING NEWS		09/15/2012-09/15/2012					30	1	150.00	
45	5A1.CB5	WORN	NING NEWS		09/15/2012-09/15/2012			S.		30	ı	150.00	
We	ek Of			MTWTFS	S Spots Per	Week		Rate					
	<u>5K 51</u> 10/2012-09/16/2	2012		S.	<u> </u>	1	_	150.00					
						•							
	<u>Date</u>		Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	-	Credit	Remarks	
09/	15/2012	Sa	09:27:55 AM		TVGENROTH1202H		30	150.00					

For:

With:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

ROTHFUS FOR CONGRESS(256839)

Cranberry Township, PA 16066-5010

1341 Old Freedom Rd Ste 202

In Account STRATEGIC MEDIA PLACEMENT(146318)

Delaware, OH 43015-7010

ATTN:Accounts Payable

7669 Stagers Loop

CBS TELEVISION © GW



KDKA-TV

1201-543325

Invoice Num:

INVOICE

Page 14 of 15

Account Exec: Office:

KDKA-TV Contract Num: 1201-56458

Brian Butz-1

Contract Dates: 09/05/2012-09/18/2012

Customer Order:

CPE: / 2649

Linked Order:

PA CD12 KEITH ROTHFUS 9/5-18 **Product Desc:**

Invoice Date:	09/23/2012		
Billing Cycle:	Weekly	PAY BY	10/23/2012
Billing Period:	08/27/2012-09/23/2012	PAIDI	Net 30 days

Buy	Flight									Tot	al		
Line	Line Description				Buy Line Dates		МТ	WTFSS	Du	ır Spo	ts	Rate	
46	46 CBS SUN MORN			09/09/2012-09/16/2012			\$		3	0	2	300.00	
	Week Of			MTWTFS	<u>S</u>	Spots Per Week		Rate					
	09/03/2012-09/0	09/2012		S		1		300.00					
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Cred	<u>dit</u> <u>Ren</u>	narks	
	09/09/2012		09:07:57 AM		TVGENROTH1202H	l	30	300.00					
	\\\\-\-Of			MINITE	0	O D WI-		Data					
	Week Of			MTWTFS	<u>s</u>	Spots Per Week		Rate Rate		and W			
	09/10/2012-09/	16/2012		S		1		300.00					
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Cred	dit Ren	<u>narks</u>	
	09/16/2012	Su	09:08:09 AM		TVGENROTH1202H	l	30	300.00			THE REAL PROPERTY.		
47	FACE T	THE NAT	ON		09/16/2012-09/16/20	12	1534	S	3	0	1	250.00	
	\MI-Of			MINITE	0	O D W		Date					
	Week Of			MTWTFS	<u>5</u>	Spots Per Week		Rate					
	09/10/2012-09/	16/2012		S	. 1			250.00					
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		_ <u>Dur</u>	Rate	Debit	Cred	<u>dit</u> <u>Ren</u>	<u>narks</u>	
	09/16/2012	Su	11:27:11 AM		TVGENROTH1202H	The same of the sa	30	250.00					
48	BIG BF	OTHER	1		09/16/2012-09/16/20	12		S	3	0	2	1,750.00	
								ъ.					
	Week Of			MTWTFS	<u>s</u>	Spots Per Week		<u>Rate</u>					
	09/10/2012-09/	16/2012		S		1		1,750.00					
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Cred	<u>dit</u> Ren	<u>narks</u>	
	09/16/2012	Su					30			1,750.0	00 Pree	empted	
	09/16/2012	Su	09:26:38 PM	09/16/2012	TVGENROTH1202H		30	1,750.00	1,750.00		Mak	regood	
	T	otal Spots		Gross Am	n <u>t</u>	Commiss	sion Amt	Net Amt	Debit	Cred	dit Red	conciliation	
r Time	Totals	89	ı	41,380.0	0	(5,207.00	35,173.00	8,745.00	8,745.0	00	0.00	

21251 NETWORK PLACE CHICAGO, IL 60673-1251

For: ROTHFUS FOR CONGRESS(256839)

1341 Old Freedom Rd Ste 202 Cranberry Township, PA 16066-5010

In Account STRATEGIC MEDIA PLACEMENT(146318)

With: 7669 Stagers Loop

Delaware, OH 43015-7010 ATTN:Accounts Payable CBS TELEVISION

Account Exec:

Contract Num:

Contract Dates:

Customer Order: Linked Order:

Office:



09/05/2012-09/18/2012

KDKA-TV

INVOICE

Page 15 of 15

Invoice Num: 1201-543325 Invoice Date: 09/23/2012

Billing Cycle: Weekly

Billing Period: 08/27/2012-09/23/2012

PAY BY 10/23/2012 Net 30 days

CPE: / / 2649

Product Desc: PA CD12 KEITH ROTHFUS 9/5-18

Brian Butz-1

1201-56458

KDKA-TV

Broadcast airtimes represented are reported to the nearest second.

Billing Notes

PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE UNLESS NOTED OTHERWISE. PAID FOR BY ROTHFUS FOR CONGRESS. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.



Wire Transfer Instructions:

For Billing Inquiries Please Contact: ACCOUNT EXECUTIVE

412-575-2200

Gross Billing	41,380.00
Trade Value	0.00
Agency Commission	6,207.00
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	35,173.00

Warranty - We warrant the above broadcasts were made according to the official station log.